



HOCKING VALLEY
Community Hospital

LEADING THE WAY TO A HEALTHIER COMMUNITY

APRIL 19, 2019

Weekly Update

HVCH welcomes new Chief Nursing Officer

Hocking Valley Community Hospital held a welcome reception this week for new Chief Nursing Officer, Beth Kluding, MHA, BSN, RN, CCM.

Kluding began her professional career at Firelands Regional Medical Center in Sandusky, Ohio, as an LPN. She became an RN in 2012 and continued her career first as Director of Patient Experience and then as Director of Case Management and Care Coordination with Firelands. Beth volunteers as a nurse at the Loraine Free Clinic. She obtained her BSN and Masters in Healthcare Administration from Ohio University. She started her new role at HVCH on April 8.

"Beth will bring to HVCH expertise in patient satisfaction and quality as well as in-depth knowledge of utilization and case management in a variety of clinical areas," HVCH President & CEO Stacey Gabriel said.

Kluding was born in California, grew up in Texas, and moved to Ohio her senior year of high school. She and her family are relocating to the Logan area.

"I am looking forward to learning about HVCH and its community, and see where I can positively impact the employees and patients. Over the past few weeks, I have



been watching how the members of HVCH participate in schools and various groups. This is in line with my belief of how a community and hospital should be connected, and I am looking forward to helping this to continue," Kluding said.

EVENTS CALENDAR

April 27: TWIG II Spring Flower Sale Deadline to Order

A variety of planters and hanging baskets are available. Order forms by contacting Community Relations at (740) 380-8154. Flower pickup is Sunday, May 6 from 12 to 2 p.m. at the Hocking County Fairgrounds. Payroll deduction available for HVCH employees. All proceeds benefit HVCH.

July 30: Golf Tournament Hocking Hills Golf Club

Join the fun during the 34th annual Golf Tournament benefitting the HVCH Foundation. The outing will be held on a new day of the week, but is the same great event! Event kicks off with a 9:15 a.m. scramble start and a maximum of 28 teams. Registration is \$100 per golfer, \$400 per team and includes lunch, refreshments, golfer gift, cart fee, greens fee, and afternoon awards. Visit www.hvch.org or call 740-380-8154 to register.

INSPIRATIONAL QUOTE OF THE WEEK

The beautiful spring came; and when Nature resumes her loveliness, the human soul is apt to revive also."

—Harriet Ann Jacobs

Direct to You: From Julie Grow

Shop Local... It's Not Just a Marketing Pitch



Julie Grow, CFO

Nearly all of our employees had the opportunity recently to view the news piece by CBS Sunday Morning titled "Rural Medical Care in Crisis" that Stacey shared during the employee forums. If you haven't seen the video, I highly encourage you to go online and watch it. The video addresses some of the very real ramifications of life in a rural community without access to health-care.

Since the forums, we have had a lot of feedback and questions surrounding if that could happen here. The honest answer... is yes. If we as an organization do not stay on top of current trends and the impacts of both state and federal legislation and make appropriate adjustments to offset those changes, we could not continue to provide care. If we as employees of HVCH, are not good stewards of our resources, ensuring that we do not waste valuable supplies and resources, make good decisions that will benefit the hospital and be good-will ambassadors of the excellent care we give every day, we could not continue our mission. And finally, if we as a community do not make HVCH our provider of choice for the services we are able to provide, by both advocating and

educating our healthcare providers rendering our care that a service can and should be done at our local hospital, then we will not be here when our patients need us most. So you see, it takes all of us, working together to continue to provide care and jobs to our community.

For example, according to the most recent Ohio Hospital Association database results, only 49% of Hocking County residents are using HVCH as their provider of choice for Radiology services. Now, that being said, did you know that nearly EVERY piece of equipment in our Radiology Department has been replaced in the past three years? We have top of the line, state of the art equipment right here, yet, half of our community is driving 30 minutes or more to have the same test they could drive across town for, with possibly less advanced equipment. I would put our Radiology Techs against any other and bet that you would not get more attentive, caring, high quality care from the men and women in our Radiology Department anywhere else.

Overall, HVCH captured 53% of the Hocking County resident market share in 2018 for all service lines. So, while we are the overall provider of choice, there is certainly room to improve. It means being an advocate to your neighbors, family, and friends. Encourage them to

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Practicing for a disaster

HVCH was one of the many organizations that participated in the Hocking County Disaster drill this week, which is held annually. HVCH and 13 additional community response partners came together to work through a chemical spill scenario. It is important for emergency response agencies to drill and plan together in order to be prepared in the event of an actual emergency. Pictured above are Michelle Matheny, ED Director; Beth Kluding, CNO; Janelle Green, Risk Management; and Mindy Davis, Infection Control; discussing hospital response plans.



HVCH Cafeteria Menu April 22-April 26

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
Lasagna Chicken Fingers Sweet Potato Fingers Cheese Stick Brussels Sprouts Garlic Bread Broccoli Soup	Sub Your Way Day Veggie Pizza Potato Salad Pasta Salad Coleslaw Tomato Soup	Taco & Fajita Bar Nachos & cheese Corn Black Beans Spanish Rice Chili Soup	Pork Tenderloin Macaroni & Cheese Baked Potato Cauliflower Green Beans Succotash Tomato Soup	Battered Cod Chicken N' Noodles Mashed Potatoes Zucchini Broccoli Minestrone Soup



Occupational therapy is the only profession that helps people across the lifespan to do the things they want and need to do through the therapeutic use of daily activities (occupations). Occupational therapy practitioners enable people of all ages to live life to its fullest by helping them promote health, and prevent—or live better with—injury, illness, or disability.

Common occupational therapy interventions include helping children with disabilities to participate fully in school and social situations, helping people recovering from injury to regain skills, and providing supports for older adults experiencing physical and cognitive changes. Occupational therapy services typically include:

- an individualized evaluation, during which the client/family and occupational therapist determine the person’s goals,
- customized intervention to improve the person’s ability to perform daily activities and reach the goals, and
- an outcomes evaluation to ensure that the goals are being met and/or make changes to the intervention plan.

Occupational therapy practitioners have a holistic perspective, in which the focus is on adapting the environment and/or task to fit the person, and the person is an integral part of the therapy team. It is an evidence-based practice deeply rooted in science.

Hocking Valley Community Hospital's Department of Rehabilitation offers occupational therapy as well as physical and speech therapy to patients of all ages. HVCH also provides occupational therapy to students in the Logan-Hocking School District. For more information about the therapies offered at HVCH, call 740-380-8284.



Get your ticket today for a chance to win a One Week stay at Majestic Beach Oceanfront Resort in Panama City, Florida! Includes \$1,000 in VISA gift cards for travel expenses. Total package value: \$3,000!

Tickets are \$20 each

Reservations must be confirmed by December 1, 2019. Resort stay must be completed by October 1, 2020. Condo accommodates six with king size master suite and attached bath/spa tub, bunk room, and pull out double bed sofa. Drawing will take place during the Bids & Brews Benefit, Friday evening, August 9, 2019, held at the Hangar located at 28769 Murphy Road, Logan, Ohio. Winner need not be present to win.

To purchase tickets, visit: <http://www.hvch.org/community/beachraffle/>. Tickets may also be purchased in Community Relations at Hocking Valley Community Hospital. Call 740-380-8336 to learn more.

START YOUR CAREER WITH HVCH TODAY!

Apply @ www.hvch.org

- Environmental Services Associate/ Housekeeper - Full Time - Variable Hours
- Registered Nurse (RN) - Behavioral Health - Contingent/PRN
- State Tested Nursing Assistant (STNA) - Inpatient Services



Quarterly gift card winner announced

Congratulations to Alyssa Meyer, Accounting Assistant. Alyssa's green "thank you" ticket was drawn for the quarterly employee gift card drawing. Stacey Gabriel, CEO, presented Alyssa with her gift card.

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CHOOSE HVCH whenever they can. This may require them to speak up to a specialist out of town to say they don't want to drive back another day 30 minutes or more for a test that can be done across town. Our access to Epic now gives both patients and providers their results at their fingertips, so it no longer matters where a test is done.

It means protecting the market share we already have. On a recent walk through the hospital grounds, we found fliers in a patient waiting area advertising services of a competitor that we provide here. We removed the fliers, but it makes you wonder, how long were the fliers there? Who put them there? Could we have potentially lost a patient to a competitor because of it? So, it's important to always be on the lookout, to protect our brand and the services we provide.

At HVCH, we recognize the importance of "shopping local." Each year, employees are given gift certificates for Christmas, redeemable at many of our local businesses. And, while it is a small token of our appreciation, these certificates are able to stimulate local business by nearly \$15,000 each year. We could easily hand out another logo item, ham, or other small item, but this is a way for us to keep business in our community. But, as you can see, "shopping local" doesn't stop at where you buy your next pizza. It's also in the care you and your family receive. It's a scary thought to think of what would happen if your loved one had a heart attack and you had to drive 20 miles or more for care. Just as in the CBS news piece so clearly pointed out, the effects could be devastating.

TWIG II SPRING PLANT SALE

Flats - \$12
Hanging Baskets - \$12
Terra Cotta Planters -
\$11 for 10-in.; \$16 for 12-in.

To order, call Nancy at 740-385-4327 or the HVCH Community Relations Office at 740-380-8154. Proceeds benefit Hocking Valley Community Hospital.

Deadline to order is Thursday, April 25.
Pickup is Sunday, April 28 from 12-2 p.m.
at Hocking County Fairgrounds.



CALLING ALL HVCH RETIREES!

You are invited to join us for a special retiree reception and hospital update from CEO Stacey Gabriel on Thursday, May 9 at 10:30 AM in the HVCH Meeting Room. Please stay for our Employee Recognition Lunch and catch up with past coworkers.

Call Latricia at 740-380-8336 to RSVP.



HOCKING VALLEY Community Hospital

OUR MISSION

To provide our community an unparalleled patient experience through world class service that is both compassionate and professional.

OUR VISION

To provide extraordinary care close to home now and into the future.

HVCH is a critical-access hospital located in the city of Logan, Ohio, which serves residents in Hocking and surrounding counties. With more than 325 employees, our staff is here to serve the residents and visitors of our Hocking Valley community through various ancillary and emergency care services. HVCH is Joint Commission accredited, and we offer a wide range of primary, acute, and rehabilitative services. We are pleased to provide 24-hour emergency services to our patients through our ER and Urgent Care. Additionally, our surgical center, rehabilitation center, physical therapy clinic, pain control and wound clinic, imaging, laboratory, cardiovascular/cardiopulmonary, sleep clinic, geriatric psychiatric, and oncology services are also available. We are proud of our facility. HVCH is affiliated with OSUWMC, improving healthcare services to the Hocking and surrounding counties in the areas of general surgery and orthopaedics. HVCH also is a part of the Ohio State Health Network.