



Leading the Way

SPRING 2017

Planning for
the Future

RESCUE
in the Hills

BUTTERFLY EXHIBIT OPENS!

See inside cover for details

PLANNING FOR THE FUTURE

This year is proving to be quite active for Hocking Valley Community Hospital. We have completed the \$2.1M energy project that was initiated nearly one year ago. This project allowed for improvements in energy savings and enhancements to the hospital's infrastructure. As a result of these energy saving measures, the hospital was one of nine recipients of the Ohio Hospital Association 2017 Melvin Creeley Environmental Leadership Award. The award recognizes hospitals and health systems that promote sound environmental practices through the implementation of waste reduction programs, recycling initiatives and other activities to preserve the health of the planet for future generations.



located at 31490 Chieftain Dr., Logan.

With the ever-changing environment of healthcare, it is important that hospitals have a plan to address those changes. Early in 2017 the hospital began to create a strategic plan – a “road map” for the next five, ten, even fifteen years. This plan will help leadership to set priorities, focus on strengthening and expanding hospital service lines, and provide a guideline for future structural development. The strategic plan should be completed by the end of June.

Additionally, Modern Healthcare just announced that HVCH has been selected as one of the 2017 Best Places to Work in Healthcare! Employees had an opportunity to participate in an employee survey conducted by Modern Healthcare in early spring of this year and it was their voice that earned us this recognition. This is an incredible honor and makes us even more proud to work at our community hospital.

An initiative that we have recently been engaged in is our Employee Giving Campaign that started as part of National Hospital Week. When our surgery department was constructed nearly 15 years ago, there was a third operating room left void of surgical equipment for future expansion. With the addition of two new surgeons, there is a need to add a functioning third operating room. The employees were challenged to help raise funds to obtain the equipment for the surgery suite. There was opportunity to participate with a one-time donation or pledge a donation through payroll deduction, or participate in fund raising activities over a two-week period. During the first week of the campaign, more than one-third of the employees gave nearly \$25,000 to furnish an additional surgical suite. What a wonderful demonstration of support to the mission of this hospital! Each and every employee is dedicated to providing extraordinary care close to home, now and into the future.

Julie Stuck
CEO, Hocking Valley Community Hospital

Hocking Valley is very pleased to welcome two new physicians to the hospital. Dr. Tarek Aziz specializes in psychosomatic medicine, addiction medicine and psychopharmacology. He will see patients in HVCH's Behavioral Health Unit as well as take appointments at his office at 819 S.R. 664 N., Logan. Dr. Mark Holt specializes in orthopedic surgery and sports medicine. His office is

ON THE COVER: Chris Kline, Founder and Director of Butterfly Ridge Conservation Center LTD, helped kick off the opening of the HVCH butterfly exhibit in May. The butterflies will be on display in the HVCH courtyard until the end of the summer.

BOARD OF TRUSTEES

Roger Hinerman, Chairman
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 Bobbi Bishop, Secretary
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SENIOR LEADERSHIP

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“I ♥ MY JOB!”



Modern Healthcare

BEST PLACES TO WORK™ 2017

Congratulations to Hocking Valley Community Hospital,
recipient of the 2017 Best Places to Work in Healthcare Award.

Modern Healthcare announced the 150 companies and organizations that have been named to its Best Places to Work in Healthcare for 2017 in May. Now in its tenth year, the award program identifies and recognizes outstanding employers in the healthcare industry on a national level who empower employees to provide patients and visitors with the best possible care and service available. Modern Healthcare partners with the Best Companies Group on the assessment process which includes an extensive employee survey from which results are tallied and ranking identified nationwide. HVCH will be honored at the 2017 Best Places to Work Awards Dinner in September at which time Modern Healthcare will reveal the ranked order.

LEAVING A LEGACY

Hocking Valley Community Hospital and Foundation would like to extend a sincere thank you to Mr. Larry Azbell of Laurelville, Ohio, for his recent planned gift of \$300,000. His legacy contribution will enable us to deliver better care and greater value to our patients, while continuing to make us the preferred choice for hospital services for Hocking County residents.

Azbell, who has lived at the same farm since 1956, talked about his life and shared his reasons for making a legacy gift.

"I moved here when I was 13 years old. We purchased 84 acres and eventually bought four other farms. Dad worked for a gas company, governmental agency, milked cows and raised hogs; my mother was a housekeeper. When we purchased our place at \$400 an acre, that was a lot of money. We scraped together the dollars because we wanted to farm it. I'm so glad we bought it back then because you couldn't purchase land for that now," he said. "When we arrived in Laurelville, there were four or five grocery stores. On Saturday night you couldn't get in to town because people would come out of the hills. They would bring in cream, eggs and butter to sell in town. There were also a couple of hardware stores and feed mills."

Larry developed cancer of the neck in 2016 and said he understands the need for investing in healthcare organizations such as HVCH.

"I've had 30 radiation treatments, a bit of chemo, and I'm cancer free today! I could feel the lumps in my neck so I went to my regular doctor who referred me for a seven-hour surgery," he said. "I had friends who gave to HVCH in the past. I've given \$25,000 in the past, and my friend left a gift after his death. My friend Dick Mowrey helped get things moving at HVCH years ago, so he was a big part of what made me think of this hospital. And, I encourage others to give to the hospital, too!"

Larry's attorney drew up his will right after his parents passed away. He has no children, so he decided to leave a gift to our local hospital.

"You can't keep all you got," Azbell said. "I set up a trust and this is how you keep things going."

Larry is now part of our HVCH Foundation Legacy Society, becoming part of something much larger than the gift itself. To join Larry in making a legacy tribute, please call our office at 740-380-8336.

2017 ANNUAL CHARITY



July 21 & 22, 2017

Hocking Hills Golf Club,
14405 Country Club Lane, Logan

In support of Hocking Valley
Community Hospital Foundation

How Your Donations Support HVCH



Capital: Your investment in the future of HVCH will allow us to continue moving forward through facility and equipment renovations and upgrades. Gifts to this fund will advance the building needs of our organization, paving the way for continued growth and expansion of your community hospital.



Patient Amenities: This may include comfort items such as toys and games for children, or may include blankets, books, and other items to enhance patient experience. These simple things can make a big difference in soothing a child or anxious patient.



Patient Services: Your contributions allow HVCH to continue developing service lines such as behavioral health, cardiopulmonary, physical therapy, surgical, and to provide more effective treatments and care through continuing education and equipment.



HVCH Endowment: These contributions are held in perpetuity with earnings only being used to fund programs or services and capital improvements at HVCH. A minimum donation of \$25,000 is required.



Greatest Need: The HVCH Foundation Board and staff in consultation with HVCH leadership will utilize these funds to benefit the area of most need.



AUCTION & GOLF TOURNAMENT

Find Your Next Getaway - Travel & Experience Auction

This year's auction will be held from 5 to 9:30 p.m. Friday, July 21. The event is free and open to the public. A social hour with live entertainment is 5 to 7:30 p.m. The silent auction begins at 5 p.m. with staggered closing times and the live auction begins at 8 p.m. A southern ribs and chicken cookout and refreshments will be available for purchase. Featured auction items include: One-week stay at Majestic Beach Resort in Panama City, Florida; One-week stay at two-bedroom Blue Beach Punta Cana Resort, Dominican Republic; Three-day cruise for two; Wine tasting for 10 at Hocking Hills Winery; One-night stay Marblehead Lite Bed & Breakfast; and other family fun packages! For more information, call (740) 380-8336.

Charity Golf Tournament July 22

The golf tournament will be held on Saturday, July 22. Tournament package registration is \$150 per golfer and includes breakfast, greens fee, cart fee, lunch, refreshments, golfer gift, and evening hor d'oeuvres. The format is a four-person scramble with tee times at 8:30 a.m. and 1:30 p.m. Prizes awarded to low net score and low gross score. New this year: Donate a small toy to give to children who visit the ER or Urgent Care. Bring your toy to drop off at a box at the registration tent the day of the tournament. For more information or to register online, visit www.hvch.org, or you may call (740) 380-8336.

EMPLOYEES CONTRIBUTE \$33,000 TO FOUNDATION

Hocking Valley Community Hospital employees recently pledged to donate \$33,478.56 to the HVCH Foundation during the annual employee giving campaign to raise funds for the completion of a third operating room.

The campaign was held over a three-week time span and consisted of employees completing pledge cards as well as several other team fundraisers.

All campaign proceeds will benefit completion of a third operating room within the HVCH surgery department with equipment and supplies to become a fully-functional operating room. The projected cost of the project is \$106,000.

"This expansion shows commitment to our community in providing more operating space for our new orthopedic surgeon as well as accommodating our two general surgeons and urologist," HVCH CEO Julie Stuck said. "Our patients deserve the very best care."

Employees were divided into three teams each with team captains, and held individual fundraisers in addition to submitting pledge

cards. Some fundraisers included a dunk tank, reserved parking spot raffle, Chinese auction, purse exchange, paid time off raffle, cupcake sales, and many others.

The winning team "Just Cause" was led by Roy Davis, director of the Cardiovascular/Cardiopulmonary Department.

In addition to raising money for the operating room project, the employee campaign will establish a new HOPE program (Helping Our Peers in Emergencies) for the benefit of HVCH employees to utilize during unexpected catastrophic events, ie: house fire, flood, death of close family member, serious illness, etc. This program will be available to HVCH employees beginning October 1st. A total of 10 percent of the campaign proceeds benefit the HOPE program.

"I'm not just an employee of HVCH, I'm a life-long member of this community. I donate because I believe that if we want great resources in our community, we must support and utilize those same services," Crystal Kerns, Swing Bed Coordinator and employee since 2010, said.



FAMILY PRACTICE

- Dr. Charles Keller
740-385-6864
- Dr. Robert Neff
740-385-9484
- Dr. John Woltz
740-385-0202
- Amanda Downs-Davis, NP-C
740-385-9614

GENERAL SURGERY

- Dr. Timothy D. O'Brien
740-380-1300
- Dr. Michael Tornwall
740-380-1300

ORTHOPEDIC SURGERY

- Dr. Mark Holt
740-385-8474
- Dr. Matthew Kauffman
740-385-8474
- Scott Cryder, PA-C
740-385-8474

PEDIATRICS

- Dr. Mark Scarmack
740-385-3069
- Fallon Magdich-Ritchey, NP-C
740-385-3069

PSYCHIATRY

- Dr. Tarek Aziz
740-380-8140
- Dr. Max Haque
740-385-2197
- Pramoda Fatehchand, PA-C
740-385-2197

Our Team, Dedicated to You



THE HOCKING VALLEY MEDICAL GROUP

Hocking Valley Medical Group is a network of providers made up of Primary and Specialty Care practices located in Logan, Ohio. Our physicians lower costs by efficiently coordinating your care with our network of doctors, specialists and facilities whenever possible. High-quality, accessible and cost-effective healthcare is our goal at HVMG.

Our offices consist of physicians, assistants, and certified nurse practitioners who specialize in various fields of Family Practice, General Surgery, Orthopedic Surgery, Pediatrics, and Psychiatry.

For your convenience, most tests can be completed right next door at Hocking Valley Community Hospital. With services such as laboratory, imaging, cardiopulmonary, sleep studies, Coumadin clinic, pain & wound clinic, HVMG and HVCH are able to quickly get you back on the road to wellness. Our physicians will provide you with the contact information necessary to schedule your diagnostic tests.



HOCKING VALLEY Community Hospital

The Emergency Department at Hocking Valley Community Hospital is open 24 hours a day, seven days a week to provide the care you need, when you need it. Our emergency department provides initial treatment to patients with a broad spectrum of illnesses and injuries, some of which may be life-threatening and require immediate attention. In cases of extreme trauma, we can stabilize and transport patients efficiently. Hocking Hills Urgent Care is open from 11 a.m. to 11 p.m. daily to treat less serious accidents and illnesses. Recognizing that our patients come to us for quality medical care promptly administered, the staff of Hocking Hills Urgent Care is thorough and efficient. Under normal circumstances, the goal is to diagnose, treat and release Urgent Care patients within one hour of arrival.

EMERGENCY DEPARTMENT

- Dr. David Jung
- Dr. Duane Mast
- Dr. Clifton Prince
- Dr. Nathaniel Sherman
- Dr. Robert Sivier
- Dr. Trent Simmons

URGENT CARE

- Doris Brickey, CNP
- Cynthia Doughty, CNP
- Cassandra Ferguson, CNP
- Mellissa Hoffman, CNP
- Catherine Kittrell, CNP
- Dr. George Ralph
- Kendall Rodriguez, PA-C
- Christy Thompson, CNP

**Modern
Healthcare**
**BEST PLACES
TO WORK™ 2017**

Rescue in the Hills

A Grateful Patient Story

PHOTOS BY ROBERT FINKEN

Returning from a backpacking trip in Michigan's Upper Peninsula, I stopped to visit friends in Ohio whom I had not seen in years. Sharing the Michigan experiences, they enthusiastically suggested I include Hocking Hills on the final leg of my travels. Knowing of the area already, their description of what they had seen really stirred my interest even more.

I chose to see Cedar Falls and it was here that things went from good to bad. After a steep ½ mile hike to the gorge area, I began moving about trying to decide from what angle I wanted to photograph the falls. At one point, I realized the bottoms of my hiking shoes were wet. Having decided on the position from which I wanted to take the photograph, I noticed two rocks, one in front of the other, like two steps that I could use to reach the chosen spot. I was vaguely aware of a dark discoloration on the lower rock, but so caught up in my interest of the falls that I paid it little attention thinking it was merely an aged discoloration. Big mistake! It turned out to be dried moss, so when the wet bottomed shoe made contact with the moss, down I went...hard, flat on my back, costly camera and lens in hand.

My brief, first terrified thought was that I had broken my hip, and then I felt the pain, excruciating pain from my groin to my knee. Managing to roll over, I attempted to raise myself on all fours, but given the pain I could barely lift myself six inches. Lying there, wondering what I could do, two women came to my aid lifting me upright so that I was able to sit on a nearby log. After four failed attempts at trying to stand on my own, one of the women hiked higher up in the gorge in order to call for a med-evac team. Were it not for these two good Samaritans my circumstances could have been dire. Ladies, you're unknown to me by name, but I am so grateful for your help, and thank you again for staying with me.

The med-evac crew arrived quickly, and not only were they courteous and considerate, but cautiously moved

me, and carried me safely from the gorge. In the Emergency Room at Hocking Valley Community Hospital, Doctor C. Prince and the on-duty nurses Crescent, Darcy, Susan and Tia, provided friendly, timely and exemplary care. They even went the 'extra mile' and arranged for a state park ranger to transport me back to my vehicle at the trail head parking lot which was some distance from the hospital.



ROBERT FINKEN

The injury was diagnosed as an iliac crest contusion, and a follow-up CT several days later showed a non-displaced acetabular fracture. Eight weeks later it was healed and after another six to eight weeks, I am out hiking again. As for the camera and lens, remarkably neither was damaged in any way.

Hocking Hills is one of the most beautiful areas I have hiked at during my many travels throughout the United States, but make no mistake, it is an environment where caution should be paramount as the potential for very serious injuries or a fatality could happen. Thank you God, and to everyone who came to my aid.

We are often asked by our patients, "How can I say 'Thank You' to my doctor, nurse or caregiver?" Through the Shining Stars Grateful Patient Program, you or your family are able to formally recognize the exceptional care received at HVCH!

This program provides you an opportunity to honor a caregiver by making a monetary gift to the HVCH Foundation, which will enhance the experience of future patients. If you would like to share your story and participate in our Shining Stars program, please contact the HVCH Foundation at (740) 380-8336.



HOCKING VALLEY Community Hospital

601 State Route 664 N.
Logan, OH 43138
www.hvch.org

CALENDAR OF EVENTS

AUG. 15

Volunteer Recruitment
Join our volunteer team!
Breakfast provided.
Begins in the HVCH
front lobby at 9 a.m.

SEPT. 11-16

Hocking County Fair
Visit our booth
in the grandstand!
Different departments
will be set up each day.

SEPT. 21

State of the Hospital
Join us at 5:30 p.m. in
the HVCH front lobby
for the ceremony, tour
and hors d'oeuvres.

DEC. 5

Holiday Affair
Join us in the front lobby
from 5 to 7:30 p.m. for
entertainment, exhibits,
and visit Santa Claus!

HVCH ANNUAL REPORT

\$19,873,920

- Charges for providing Inpatient Services

\$73,149,375

- Charges for providing Outpatient Services

\$(52,717,144)

- Discounts taken by Medicare, Medicaid and Insurance Companies

\$(3,689,887)

- Charges for which patients were unable to pay

\$1,063,676

- Income from non-patient services (contributions, cafeteria sales, etc.)

TOTAL RECEIPTS

\$37,679,940

(\$25,209,729)

- Salaries, wages, benefits, and professional fees

(\$7,792,717)

- Cost of patient supplies, office supplies, food, etc.

(\$554,071)

- Cost of utilities

(\$1,136,245)

- Cost of drugs

(\$1,614,617)

- Cost of depreciation

TOTAL EXPENSES

(\$36,307,379)

PROFIT FROM OPERATIONS: \$1,372,561

HVCH FOUNDATION ANNUAL REPORT

INCOME: \$151,707.12

- PLANNED GIFTS – \$300,000
- LIABILITIES & EQUITY – \$1,887,121.93
- GRANTS – HVCH: \$500,000

EXPENSES: \$85,111.80

- 100% of donor contributions go toward patient care and facility improvements. Administrative salaries are paid by HVCH.

STATISTICS



1,063
Patient Admissions



17
Total Average
Daily Census



114,017
Total Patients Seen



32,335
Emergency Room/
Urgent Care Visits



176,141
Laboratory Tests



35,710
Radiology Exams



347,225
Medications Given



73,203
Meals Served



2,978
Surgeries/
Ambulatory
Procedures